

**B.COM COMPUTER APPLICATION**

**COURSE OUTCOME**

CODE	COURSE	COURSE OUTCOME
BCMIB01	BUSINESS MANAGEMENT	<ul style="list-style-type: none"> <li>➤ To understand the process of business management and its functions.</li> <li>➤ To familiarize the students with current management practices.</li> <li>➤ To understand the importance of ethics in business.</li> <li>➤ To acquire knowledge and capability to develop ethical practices for effective management.</li> </ul>
BCM1C01	MANAGERIAL ECONOMICS	<ul style="list-style-type: none"> <li>➤ To enable the students to understand micro and macroeconomic concepts relevant for business decisions.</li> <li>➤ To help the students to understand the Application of economic principles in business management.</li> </ul>
BCM2B02	FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> <li>➤ To equip the students with the skills of preparing financial statements for various type of organizations.</li> <li>➤ To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.</li> </ul>
BCM2C02	MARKETING MANAGEMENT	<ul style="list-style-type: none"> <li>➤ To provide basic knowledge about the concepts, principles, tools and techniques of marketing.</li> <li>➤ To impart necessary knowledge which help the student to choose a career in the field of marketing.</li> <li>➤ To expose the students to the latest trends in marketing</li> </ul>
BCM3A11	BASIC NUMERICAL METHODS	<ul style="list-style-type: none"> <li>➤ To enable the students to acquire knowledge of Mathematics and Statistics.</li> <li>➤ At the end of this course, the students should have understood set operations, matrix and Mathematics of finance, Statistical tools and their applications.</li> </ul>
BCM3A12	PROFESSIONAL BUSINESS SKILLS	<ul style="list-style-type: none"> <li>➤ To update and expand basic Informatics skills of the students</li> <li>➤ To equip the students to effectively utilize the digital knowledge resources for their study.</li> </ul>

BCM4A13	ENTREPRENEURSHIP DEVELOPMENT	<ul style="list-style-type: none"> <li>➤ To familiarize the students with the concept of entrepreneurship.</li> <li>➤ To identify and develop the entrepreneurial talents of the students.</li> <li>➤ To generate innovative business ideas in the emerging industrial scenario.</li> </ul>
BCM4A14	BANKING AND INSURANCE	<ul style="list-style-type: none"> <li>➤ To enable the students to acquire knowledge about basics of Banking and Insurance.</li> <li>➤ To familiarize the students with the modern trends in banking.</li> </ul>
BCM4B05	COST ACCOUNTING	<ul style="list-style-type: none"> <li>➤ To familiarize the students with the various concepts and elements of cost.</li> <li>➤ To create cost consciousness among the students.</li> </ul>
BCM3C03	Human Resources Management	<ul style="list-style-type: none"> <li>➤ To familiarize the students with the different aspects of managing human resources in a organization.</li> <li>➤ To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.</li> </ul>
BCM4B06	CORPORATE REGULATIONS	<ul style="list-style-type: none"> <li>➤ To familiarise the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.</li> </ul>
BCM4C04	QUANTITATIVE TECHNIQUES FOR BUSINESS	<ul style="list-style-type: none"> <li>➤ To familiarize student with the use quantitative techniques in managerial decision making.</li> </ul>
BCM5B07	ACCOUNTING FOR MANAGEMENT	<ul style="list-style-type: none"> <li>➤ To enable the students to understand the concept and relevance of Management Accounting.</li> <li>➤ To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.</li> </ul>
BCM5B08	BUSINESS RESEARCH METHODS	<ul style="list-style-type: none"> <li>➤ To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.</li> </ul>

BCM5B09	Income Tax Law and Accounts	<ul style="list-style-type: none"> <li>➤ To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.</li> </ul>
BCM5B10	COMPUTER APPLICATIONS IN BUSINESS	<ul style="list-style-type: none"> <li>➤ Identify the areas of application of computers in business.</li> <li>➤ Understand the modern trends and technologies in computer applications.</li> <li>➤ Explain the features of a website.</li> <li>➤ Discuss various E Commerce Models</li> </ul>
BCM5B11	BUSINESS INFORMATION SYSTEMS	<ul style="list-style-type: none"> <li>➤ Discuss the meaning and features of management information system.</li> <li>➤ Distinguish between data and information.</li> <li>➤ Explain the features of DBMS</li> <li>➤ Understand the concept of Business Process Re-Engineering.</li> </ul>
BCM5D01	E-COMMERCE	<ul style="list-style-type: none"> <li>➤ To enable the students to understand basics of E- Commerce.</li> <li>➤ To Gain a practical orientation to E-Commerce and E- Business management.</li> </ul>
BCM6B12	Income Tax and GST	<ul style="list-style-type: none"> <li>➤ To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 and GST Act 2016.</li> </ul>
BCM6B13	AUDITING AND CORPORATE GOVERNANCE	<ul style="list-style-type: none"> <li>➤ To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.</li> </ul>
BCM6B14	OFFICE AUTOMATION TOOLS	<ul style="list-style-type: none"> <li>➤ Prepare a document in MS Word.</li> <li>➤ Insert a table in Microsoft Word document.</li> <li>➤ Prepare a spread sheet using MS Excel.</li> <li>➤ Prepare Power point Slides</li> <li>➤ Explain the Domain Name System</li> </ul>
BCM6B15	COMPUTERISED ACCOUNTING WITH TALLY	<ul style="list-style-type: none"> <li>➤ Identify different vouchers in Tally</li> <li>➤ Create a company using Tally</li> <li>➤ Prepare an inventory sheet in Tally</li> <li>➤ Apply Goods and Services Tax in Tally</li> </ul>

BCM6B16(PR)	Three Weeks Project and Viva-Voce	<ul style="list-style-type: none"><li>➤ Explain the essentials of a project report</li><li>➤ Implement research method and tools</li><li>➤ Investigate on a particular topic issue or problem</li><li>➤ Write a good mini research report</li></ul>
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